

HR Video Checklist

Unlock the power of video to strengthen every stage of the employee journey. These video types are simple to create, compelling to watch, and designed to bring clarity and consistency to your HR strategy.

Onboarding



Welcome Message from Leadership

Set the tone with a pre-recorded greeting from your CEO or team lead.

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Meet the Team

Help new hires connect with quick intros from colleagues and departments.

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Your First Week Walkthrough

Give newcomers a clear, friendly overview of their first days.

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Training



Internal Training Videos

Cover everything from safety protocols to setting up internal tools with reusable, role-relevant explainer videos.

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Values & Culture Deep Dive

Bring your mission and culture to life through story-led video content.

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Policy & Process Updates

Short videos for internal HR updates - new benefits or hybrid policies.

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Recruitment & Culture Videos



Employee Testimonials

Real stories from team members to inspire internally and promote externally.

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Job of the Month Spotlight

Humanize your open roles with social-ready clips featuring team members.

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Meet the New Hires

Celebrate new teammates with welcome videos for internal or social sharing.

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Engaging Milestone Messages

Recognize milestones, birthdays and wins in a way that feels human.

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Offboarding / Exit Experience Videos

Gracious farewell messages that reinforce alumni culture.

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Ready to start recording authentic HR videos with your own team?
Connect with a cofenster AI Video Advisor to get started.

Contact us